

## **ABOUT EMBROIDERY BROWS (MICROBLADING)**

3D Embroidery Brows/Microblading is a less invasive form of permanent makeup. This method is ideal for anyone wanting to enhance the look of their eyebrows. The results are the most natural looking hair-like strokes, regardless of the amount of hair present. The pigments used in this method have been formulated to match your original eyebrow colour, and if the eyebrows are still present, blend perfectly into them. This method replicates exact brow like hair more so than a feathering technique used with a machine. This is a manual method, lasting up to 1-3 years. Ideal for all skin tones.

### **FREQUENTLY ASKED QUESTIONS:**

How long does a treatment take? Eyebrow Embroidery is a 2 step process- usually 30-60 days apart. This is very important to complete 2 visits.

The initial procedure takes 1 hr approx. During this time, a consultation is undertaken, a colour tone chosen and initial outline of the procedure area is drawn on for the client to approve. Once the client is satisfied with the basic shape and symmetry, (please note that our faces are NOT symmetrical, as one side is flatter than the other), however as Brow Artists, we aim to create as much symmetry as possible. The area is then traced over, then the permanent pigment is applied with a hand held tool and not a machine.

The end result will depend on 50% pigment and 50% healing. We all heal differently, and what works on one client may not be effective on another. This is why a second visit is so important, it corrects any irregularities in colour tones, and makes the look permanent.

Step 2 The second stage of the treatment is called a 'touch up', and takes 40 min approx.. This usually happens after 30-60 days because it takes that long for the pigment to settle in the skin. It is **IMPERATIVE** you complete the touch up treatment, as without it, it will be a job half done and the results will not be optimum. The touch up gives the client an opportunity to get used to the initial finish before a final touch up consolidates the pigment into the skin, thus preventing fading. Colour will have faded significantly in these 30 days as the skin heals, peels and fades. The look of the brows in the first 10 days will be very defined and no indication of the finished result.

Step 3 Occasionally a third visit is necessary for certain clients, 30 days later again. This is not uncommon.

Eyebrow shapes that do not suit a client face or facial structure, pigment colour that does not suit the tones of the client face colour will not be entertained irrespective to client pressure.

How long can I expect it to last?

The brow is semi permanent, so it will begin to noticeably fade after 12-14 months, even though it's only gradual fading. In order to keep the look fresh, a 'touch up' is advisable every 18-24 months. More frequent touch ups may be required where a client chose a soft lighter shade initially, or clients who did not follow after care advice regarding sunblock etc.

Clients who colour their hair will understand that certain elements will make their hair dye fade faster, our Brows are exactly the same.

Semi permanent micropigmentation is not an exact science, so each client is different.

Some clients even find they would like the look FRESH and even come for a touch up after 12 months. This is purely a clients preference.

It is perfectly fine for clients to use eyebrow pencil whilst waiting for their touch up appointment.

### **Are Semi-Permanent Eyebrows deemed permanent?**

Technically, semi-permanent Eyebrow Embroidery procedure are considered permanent because the colour is implanted into the upper reticular part of the dermal layer of the skin and cannot be washed off. However, the pigment is implanted more superficially than a 'tattoo', so it naturally fades over time. This semi permanent method has gained popularity in the past 3 years -due to the fact that fashion changes, brow hair returns, people get well, etc., and the permanence of the old fashioned tattoo is less appealing. A client can just let the Embroidery fade off over time - however a shadow will always remain.

### **Is this procedure good for everyone?**

You are NOT a suitable candidate for this procedure if you are:

- Pregnant or nursing
- History of Keloids or Hypertrophic scarring
- Diabetic (require doctor's clearance)
- Chemotherapy (consult your doctor)
- Viral infections and/or diseases
- Epilepsy
- Pacemaker or major heart problems
- Organ transplant
- Skin irritations or Psoriasis near the treated area (rashes, sunburn, acne, etc.)
- Sick (cold, flu, etc.)
- Botox in the past 2 months
- Accutane in the past year
- Heart conditions, Uncontrolled High Blood Pressure, Poor general health.

\* Any treatment, medication, or illness that compromises the immune system / healing would make you NOT a good candidate for micropigmentation procedures.

**PRIOR TO YOUR APPOINTMENT:** 72 hours before and after your microblading appointment: avoid alcohol and aspirin/ibuprofen.

One week before: stop taking the following supplements (Vitamin E, B6, Omega 3, Gingko Biloba, St. John's Wort) as they contribute to thinning the blood and may affect anesthetic efficacy. You may resume taking your vitamins 72 hours after.

### **How long does the microblading procedure last?**

This varies from person to person and a colour refresh is recommended on average from 12-18 months after your initial microblading procedure.

### **How long does it take to do?**

Investing an hour or two of your time can make you beautiful for years to come. The procedure is split into 2 appointments, which are 4-6 weeks apart to allow for the healing process to complete. The initial procedure will take from 60 to 90 minutes, and your second appointment takes from 30-60 minutes.

### **Does the application hurt?**

We take every precaution necessary to ensure the micro-pigmentation application is as pain free as possible. A wide range of medical grade anesthetics are used for your comfort. Some clients find the procedure a little uncomfortable, whereas other clients report no discomfort at all. A combination of 2 anesthetics are used, first a topical numbing cream and then a local anesthetic is introduced once the microblading procedure has started. This is topped up regularly during the treatment to keep you comfortable.

### **How long is the recovery or healing time?**

You do not have to hide from the world until you are healed. Many clients can walk right out the door, ready to show off their new brows. Initially stronger in colour, your new brows will soften to a natural looking and beautiful colour in two to three weeks.

### **When will I see the final results?**

A noticeable difference will be readily apparent immediately following the microblading procedure. You will see your final results after the healing process is fully completed, usually in two to three weeks.

### **How do you choose a colour?**

We choose a colour together by applying small amounts of different coloured pigments to the skin near to your brows and selecting the best match for your skin tone, features and personal preference.

### **What types of pigments do you use?**

Cosmetics and medical tattooing have been proven to be safe. Many medical professionals, who perform their own tattooing, use the same pigments that we use. People have been placing colour in their skins for a very long time and through the years a generally accepted list of colour additives, which are expected to perform well, have proven to be safe. The FDA does not regulate the colours that are used in tattooing nor do they regulate colours used in cosmetics. Our supplier's ingredients for our inorganic pigments are iron oxides, distilled water, alcohol, glycerine and general colours that are found in all retail makeup.

### **What will they look like immediately after the procedure?**

Your brows may be a little swollen, red and sometimes a bit white. This is all very normal. They will be considerably darker for the first week, before they begin to fade out to a softer colour.

### **Will they fade?**

Your body's skin changes over time and so will any permanent makeup coloration implanted in to the skins layers. However, this natural fading process takes years and touch ups are easily done as your colours fade over time.

### **Can I have my brows microbladed if I'm pregnant?**

No you cannot have this treatment done, if you are pregnant or breastfeeding.

### **Does it hurt afterwards?**

The area can be a little sore for the first few hours and then tender to the touch for a couple of days.

### **Will my Microbladed Eyebrows look fake?**

NO! Semi-Permanent makeup is done using a cosmetic tattooing process and our eyebrow pigmentation unique artistry guarantees soft, natural looking eyebrows. When we implant semi-permanent makeup pigment in the skin, it appears more natural looking than even topically applied cosmetics.

### **What if I don't like it?**

Although the procedure is considered semi-permanent, these procedures do have flexibility in changing colour and shape to some extent. Colours will appear much darker immediately following the procedure but will often soften and lighten during the healing process. The healing time is different for each individual and remember it takes time to adjust to a new look!

### **Are there any side effects during or after the procedure?**

During the procedure there may be some minor bleeding. This will depend on the client. If a person is taking blood thinners on a daily basis, then some slight bleeding may occur. Bruising is rare but if a person is on blood thinners, then bruising could occur. There is usually some tenderness for a few days. The colour is much darker than you may expect for the first six to ten days.

PLEASE NOTE: THE RESULTS ARE VERY NATURAL, FLAWLESS, GIVING YOU A FULLER LOOKING BROW. INITIALLY, THE BROWS APPEAR DARKER, BUT FADE SIGNIFICANTLY OVER A TWO WEEK PERIOD. IT IS ABSOLUTELY CRUCIAL TO HAVE A TOUCH UP DONE, AS IT IS VERY DIFFICULT TO PREDICT HOW WELL THE SKIN WILL RETAIN THE PIGMENT.